



**NORTH HUNT**  
SUSTAINABLE HUNTING TOURISM IN NORTHERN EUROPE

BUSINESS OPPORTUNITY IN NORTHERN EUROPE  
SOCIAL ° ECONOMIC ° ECOLOGICAL



MISSION IMPOSSIBLE  
- SUSTAINABLE HUNTING TOURISM  
INTRODUCTION NOV 18

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THREE INTERNATIONAL SEMINARS

- 1. UMEÅ, SWEDEN 2009  
SUSTAINABILITY OF TOURISM AND HUNTING
- 2. AVIEMORE, SCOTLAND 2010  
LAND OWNERSHIP AND MANAGEMENT
- 3. ROVANIEMI, FINLAND 2010  
CUSTOMERS AND PRODUCTS



## RECOLLECTIONS FROM DAY 1

- "THE GREEN TOURIST IS LONELY"
- "NATURE TOURISM CAN HAVE A MAJOR NEGATIVE IMPACT"
- "PEOPLE ARE DIFFERENT"
- "WE ARE IN THE ENTERTAINMENT BUSINESS"
- "THE MODERN HUMANISTS"
- "FINNS USE LESS MONEY THAN ANY OTHER EUROPEANS WHEN TRAVELLING ABROAD"
- "NIGHTMARE CUSTOMERS"
- "AS LONG AS LAND OWNERSHIP IS RESPECTED THERE IS NO PROBLEM"



## RECOLLECTIONS FROM DAY 1

- "NATURE-BALANCED EXPERIENCE TOURISM"
- "ECOTOURISM IS NOT AS COMPLICATED AS IT SEEMS"
- ".....MAY RING MORE BELLS IN THE PUBLIC"



## EXPECTATIONS DAY 2

- WHAT ARE PUBLIC ATTITUDES TO RECREATION BASED HUNTING?
- HOW ARE HUNTING RIGHTS/POSSIBILITIES MANAGED IN NORTH FINLAND?
- CAN HUNTING TOURISM BE A TOOL FOR BIODIVERSITY?
- HOW CAN SOCIAL REPRODUCTION TO MOOSE HUNTING CLUBS BE SOLVED?

