



NORTH HUNT
SUSTAINABLE HUNTING TOURISM IN NORTHERN EUROPE

BUSINESS OPPORTUNITY IN NORTHERN EUROPE
SOCIAL ° ECONOMIC ° ECOLOGICAL



MISSION IMPOSSIBLE? SUSTAINABLE HUNTING TOURISM

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Northern Periphery Programme
2007-2013

Innovatively elevating
in Europe's Northern
Periphery for a sustainable
and prosperous future



European Union
European Regional Development Fund



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WHY a POSITIVE 'MISSION'?

- Existing and increasing demand, especially domestic but also foreign customers
- Original part of the local culture and embedded in rural places
- Based on nature and it's renewable resources – increasing game populations and decreasing local hunting pressure
- Creates welfare to rural communities (lengthen tourism season)
- Promotes hunting cultures and local identities in Northern Europe
- Forum for social cohesion and innovative interaction (urban – rural, local-international)



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WHY CHALLENGING OR.. EVEN IMPOSSIBLE?

- Critical questions: On private or common land? – intensively managed or natural populations?
- Social sustainability, conflicting interests among key stakeholders – public opinions (Scotland)
- Local hunting culture vs. market demand – to which extent we can adjust our hunting practices to meet the expectations of especially international customers?
- Large regional and annual variation in game population densities. Challenge to monitor populations, control hunting pressure, involve stakeholders in decision making and do high quality business planning... and all this in two months?

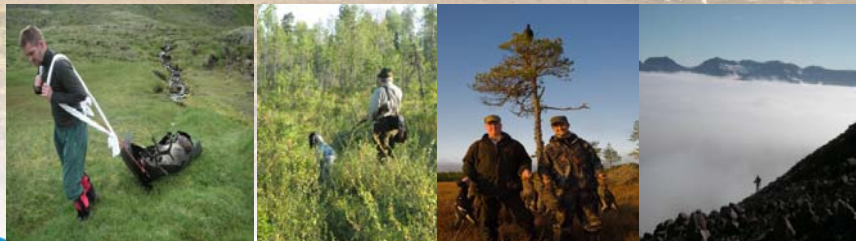


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Further information:

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